



Accommodation Coin – White Paper.

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The Problem.

At present there is no coin/token specifically designed and supported by the accommodation industry. This means that many people that are drawn to digital currency have to rely on existing fiat based methods of payment or existing loyalty programs that don't bridge different providers within the industry.

There are existing cryptocurrencies that try to address and focus on the industry but they don't, nor are able to obtain industry acceptance OR adoption. Either for a loyalty program OR as means of payment for accommodation.

This also extends to the lack of existing loyalty programs within the industry, not only this but of the few loyalty programs that do exist, there is no common feature that joins them.

The Solution.

Here at Accommodation coin we believe there is a real future for such an offering, as per the problem section there is a real need to have such a solution in the industry to help drive a standard across as many accommodation providers as possible to ensure a seamless method of payment no matter what channel or host you're using. This extends to bringing the different existing loyalty programs into one

Aaron Martin – founder and CEO is owner of Coromandel Stayz a high end apartment provider in the rural area known as Thames in the North Island of New Zealand, he ensures that not only is there a wealth of experience already in the industry but also a guaranteed entry point via this business. Coromandel Stayz will be the first of any accommodation provider that will accept accommodation coin as a payment method.

We will also look to integrate with other payment providers and hotel/property managers, later in 2020 there will also be a concerted move to integrate with a prepaid debit card provider to enable even more options for Accommodation Coin holders. Late 2020 will also see the mobile app/wallet developed as well.

Moving into November 2020 Accommodation coin will embark on the program to bring together as many existing loyalty programs within the accommodation industry together under our very own mobile phone app.

Also during this time Accommodation coin will embark on the most industry changing projects which will change the way we think about accommodation. 1) Rating and Reward System This milestone allows for the introduction of a Host and guest rating system that incorporates Accommodation coin rewards for high performing participants. Ratings range from 1 to 5. <http://accommodationcoin.com>
admin@accommodationcoin.com Host and guest users will have the option to rate each other (an example is a guest stays in Airbnb property 1 (host) , guest will rate the host for this property and in

turn, host will rate the guest) this data will be used to 'rate' each participant and those participants that achieve more than 3, 5 star reviews in a row will be allocated a reward (yet to be defined) into their wallet of Accommodation coin's. This system is implemented to encourage a high standard of both host/accommodation providers as well as guests, this in turn keeps the overall standard of the network high. 2) Data sharing reward system Data and reward mile stone allows for the introduction of the following: guests/users will be allow the option to 'sell' accommodation data (collect from previous stays etc) back to the Accommodation Coin network. This data comprises of the follow key factors: (assuming guest/users allows full access) Location information of the guest date and time of booking location of booking and cost of booking This data is then submitted to the Accommodation Coin database, the user is then rewarded or 'paid' a set fee (yet to be defined) for the data in Accommodation coin. Accommodation providers/Hotels and other accommodation establishments can subscribe to the data for a set fee (yet to be defined) payable in Accommodation coin, this data will then allow the host the following: To understand guest/user demands for accommodation based on a number of factors, including to be not limited to the following: How many guests across the network booked accommodation in their geographic area and the guest data relating to: Cost, duration of stay, location of guest (eg city) age range and a number of other factors. This information from a marketing point of view allows the accommodation provider to target very specific markets for marketing campaigns etc and in turn can help increase occupancy for the host.

The Technology

Accommodation coin is developed based on the ever popular ERC20 format.

Accommodation coin will have a mobile app developed, this will work as a wallet for the token as well as a platform for the loyalty program.

Future developments may look to integrate an exchange/buy back solution into the app as well.

A web app backend will allow users to see their purchases and loyalty points as well as opening options for marketing and advertising for other partners.

The Team.

The team is headed up by Aaron Martin – CEO and founder, Aaron has many years' experience within the IT industry and entered the property industry in early 2016, Aaron became Managing Director of My Hotel LTD and the vision for accommodation coin was born.

Our CTO – Aaron Smith also has a large background in IT, his dedication and drive to see this project through and its adoption by the wider public is nothing short of inspiring.

Without the support of our development team led by Hassam this dream would not be possible, he shows dedication beyond his years and with a team behind him with existing coin development experience means we have the technical backing as well.

Nangamso heads up the sales and marketing side of the business.

Road Map.

Aug/Sept 2020 – Exchange listing

Sept 2020 – OTA/Motel/Hotel introduction and on-boarding carried out

Aug/Sept/Nov 2020 – wallet for mobile and web developed – Loyalty program built into this new wallet

March 2021 – Rating and reward system added to wallet/backend

July 2021 – Data sharing solution developed and go live.

We have added two extra road map goals.

1) Rating and Reward System

This milestone allows for the introduction of a Host and guest rating system that incorporates Accommodation coin rewards for high performing participants. Ratings range from 1 to 5. Host and guest users will have the option to rate each other (an example is a guest stays in Airbnb property 1 (host) , guest will rate the host for this property and in turn, host will rate the guest) this data will be used to 'rate' each participant and those participants that achieve more than 3, 5 star reviews in a row will be allocated a reward (yet to be defined) into their wallet of Accommodation coin's. This system is implemented to encourage a high standard of both

host/accommodation providers as well as guests, this in turn keeps the overall standard of the network high.

2) Data reward system

Data and reward mile stone allows for the introduction of the following:
guests/users will be allow the option to 'sell' accommodation data (collect from previous stays etc) back to the Accommodation Coin network.

This data comprises of the follow key factors: (assuming guest/users allows full access)

Location information of the guest
date and time of booking
location of booking and cost of booking

This data is then submitted to the Accommodation Coin database, the user is then rewarded or 'paid' a set fee (yet to be defined) for the data in Accommodation coin.

Accommodation providers/Hotels and other accommodation establishments can subscribe to the data for a set fee (yet to be defined) payable in Accommodation coin, this data will then allow the host the following:

To understand guest/user demands for accommodation based on a number of factors, including to be not limited to the following:

How many guests across the network booked accommodation in their geographic area and the guest data relating to: Cost, duration of stay, location of guest (eg city) age range and a number of other factors.

This information from a marketing point of view allows the accommodation provider to target very specific markets for marketing campaigns etc and in turn can help increase occupancy for the host.

For any questions / comments please contact us at admin@accommodationcoin.com

